

Platform Share

All BBC Radio

	Q2 25	Q1 26	Q2 26
AM/FM	33.6	29.8	29.9
Total Digital	66.4	70.2	70.1
DAB	39.6	40.5	41.1
DTV	2.7	3.3	3.6
Total Online	24.1	26.4	25.4
Website/Apps	10.8	11.4	11.1
Smart Speaker	13.2	15.0	14.3

All Commercial Radio

	Q2 25	Q1 26	Q2 26
AM/FM	20.9	19.1	19.7
Total Digital	79.1	80.9	80.3
DAB	44.2	46.1	44.8
DTV	2.0	1.9	1.8
Total Online	32.9	32.9	33.6
Website/Apps	10.5	11.1	11.5
Smart Speaker	22.4	21.8	22.1